



Raye Kimberlin

rebranding

Raye Kimberlin

## Statement of Originality and Confidentiality

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## **Problem:**

The seminary was in need of a brand strategy plan designed to promote Payne's new mission to students, constituents and the community. The plan included scoping out the project to create a new professional corporate identity including the development of a new logo, wordmark and brand identity package; a website re-design; social media marketing; donor communications strategy; and public relations plan. It will also be necessary to develop concrete brand messaging, create compelling content marketing strategy, design effective marketing communication campaigns, identify our marketing channels; and establish a brand launch campaign and budget. The goal of this plan is to maintain and build our brand equity.

## **Solution:**

- Created an RFP for new logo and wordmark.
- Identified graphic designers.
- Provided thumbnail sketches and inspiration.
- Researched previous logos used by the seminary to create the evolution of the seminary branding.
- Developed a general style guide for the new seminary logo and wordmarks with standards and uses.

## **Results:**

- Designed and created new brochures for the DMin, MDiv, Library, SGA, Anderson Ecumenical Institute and Alumni Association.
- Managed the development and ordering of the new collateral materials for new business cards, letterhead, and stationary.
- Designed print ads for news publications and church programs.
- Created several publications including the Student Academic Report, President's Report, and Annual Report.
- Developed a recruitment tool kit complete with banners, table skirts, displays, brochures, and promotional items.
- Redesigned marketing materials to support Academic Services and degree programs.

# Branding Strategy Plan Overview



As a result of the thoughtful planning process for the Seminary by the Payne Board of Trustees and our President Dr. Leah Gaskin Fitchue, a 5-year strategic plan was established and a new mission statement was developed to reflect the modern day Payne.

***Payne Theological Seminary, founded by the African Methodist Episcopal Church (1894), is dedicated to the preparation of African American and other leaders for ministry in the tradition of liberation, reconciliation, social justice, and the dignity of all humankind.***

The new Development team will be implementing a brand strategy plan designed to promote Payne's new mission to students, constituents and the community. Our plan will include scoping out the project to create a new professional corporate identity including the development of a new logo, wordmark and brand identity package; a website re-design; social media marketing; donor communications strategy; and public relations plan. It will also be necessary to develop concrete brand messaging, create compelling content marketing strategy, design effective marketing communication campaigns, identify our marketing channels; and establish a brand launch campaign and budget. The goal of this plan is to maintain and build our brand equity.

# Branding Strategy Plan – Action Plan

**Step 1**      **Review of the SWOT Analysis  
(30 days)**

**Step 2**      **Review the new Mission Statement  
(30 days)**

**Step 3**      **Purpose of the rebranding (30 days)**

Update our image and products to be more current and appealing to students, constituents, and community while promoting Payne’s mission and goals.

**Step 4**      **Estimate the costs of rebranding (60 days)**

Logo Design

Trademark Fees

Website

Letterhead

Business Cards

Envelopes

Return Address Labels

Thank You Cards

Manuals

Catalogues

Logo Apparel

Signage

**Step 5**      **Adopt a new brand identity (90 days)**

Create thumbnail sketches

Select designer

Review several renderings

Finalize drafts

Seek feedback from focus group of students and community

Seek administration feedback and approval

Obtain final brand identity package

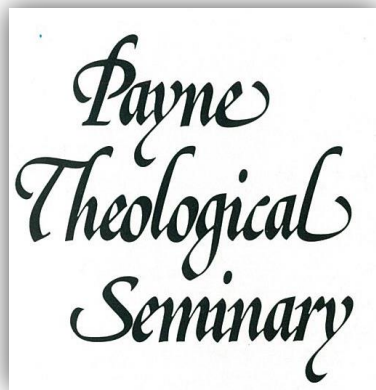
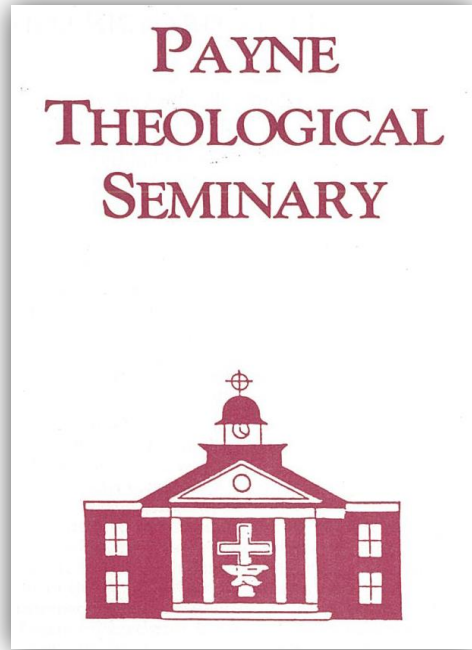
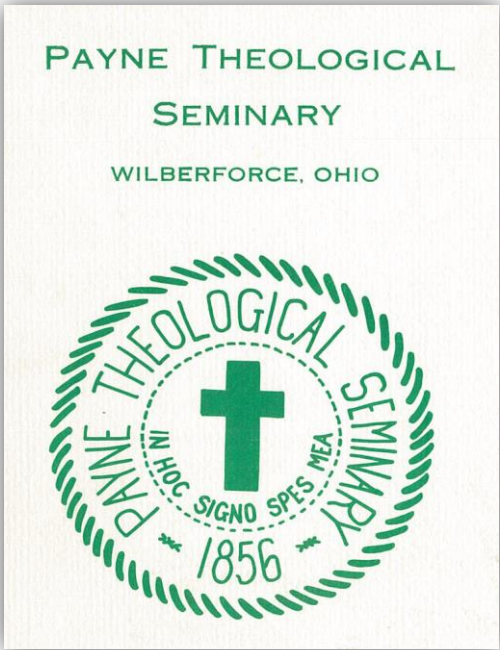
Create Payne style guide

Update power point template, voicemail, email signatures, electronic letterheads, templates

# Branding Strategy Plan – Action Plan

- Step 6      Develop a new website (90 days)**  
Identify vendors (completed)  
Obtain quotes (completed)  
Select vendor  
Gather content from internal departments  
Capture content from previous website  
Create a media gallery of high resolution photographs, high-quality videos  
Set-up and train admins for content management  
Develop content management strategy with editorial calendar
- Step 7      Develop a Social Media Strategy (90 days)**  
Establish social media presence  
Create online communities  
Set-up and train admins for content management  
Develop content management strategy with editorial calendar
- Step 8      Draft marketing plan for launch (90 – 120 days)**  
Determine target markets (students, alumni, AME, constituents, community)  
Sales objectives (enrollment / retention)  
Marketing objectives  
Plan strategies (positioning and marketing)  
Communication Goals  
Marketing Tactics  
Marketing Budget  
Create timeline for launch
- Step 9      Measurements and Evaluation (ongoing)**  
Develop measurements for success  
Evaluate brand strategy and tweak plan if necessary

# Evolution of the Seminary Logo



# Evolution of the Seminary Logo

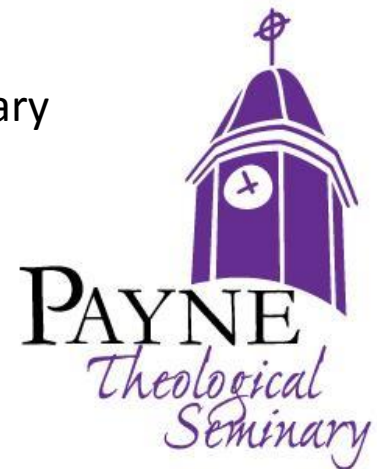
New Seal  
2015



New  
Wordmark  
2015




New  
Contemporary  
Design  
2015







# New Collateral Materials



**PAYNE** THEOLOGICAL SEMINARY



## DOCTOR of MINISTRY




**New Cohorts Begin Every August**

Accredited by ATS

### 7 DMin Cohorts

- Transformational Church Leadership for a Digital Society with Mentors**
  - Rev. Dr. JT Robertson, Jr.
  - Rev. Dr. Sherry Arnold Graham
- Liberation Theology: From Preaching to Preach with Mentors**
  - Bishop John R. Bryant
  - Rev. Dr. Ray Hammond
- Adaptive Leadership for A Changing Church and Community with Mentors**
  - Bishop Valda Murphy McKenzie
  - Rev. Dr. Kenneth B. Robinson
- Social Justice Through Radical Transformation with Mentors**
  - Rev. Dr. Jamal Hanson Bryant
  - Rev. Dr. Frederick Douglas Hayes, III
- Women and Men Working Together in Pursuit of Excellence in Church Leadership with Mentors**
  - Rev. Dr. Ann F. Lightner Fuller
  - Rev. Dr. Anthony Michael Chandler
- Effective Church Leadership and Prophetic Preaching in the 21st Century with Mentor**
  - Rev. Dr. Keith Donaldson D. Lawrence
- Preaching and Leadership with Mentors**
  - Rev. Dr. Ricky A. Woods
  - Rev. Dr. David R. Harston

### PROGRAM COMPONENTS



The Doctor of Ministry (DMin) program is implemented over six consecutive semesters. Each semester begins with a one-week DMin intensive followed by Peer Focus Group seminar sessions.

The six phases and corresponding semesters are:

1. Advanced Preparation for Ministry
2. Problem Analysis in the Practice of Ministry
3. Foundations for the Practice of Ministry
4. Research Methods for Ministry
5. Field Research, Data Collection/Data Analysis
6. Research Writing and Final Preparations



### Frequently Asked Questions

**How long will it take to graduate?**  
The DMin degree is a three-year (six-semester) program.

**How often will I come to campus?**  
There are six consecutive semesters. Each semester begins with a one-week DMin intensive followed by Peer Focus Group webinar sessions.


**How much does this program cost?**  
**Application Fee:** Non-refundable (\$75)  
**Semester Fee:** Intensive Registration (\$375)  
Tuition (\$4350)  
Technology (\$160)

**"My mentors have provided insight into my own spiritual formation to help strengthen my relationship with Christ and my church."**  
*Rev. Manuel A. Howard  
Brynmawr, Pennsylvania*

**PAYNE** THEOLOGICAL SEMINARY

# MASTER OF DIVINITY



**PAYNE THEOLOGICAL SEMINARY**  
1230 Wilberforce-Clifton Road  
P.O. Box 474

## MASTER OF DIVINITY



**Professional Training for Christian Ministry**

Payne Theological Seminary's academic program leading to the Master of Divinity degree is designed to prepare men and women for competent and faithful service to the Church and to the community in a way that meets the needs of a rapidly changing world.

The Master of Divinity degree provides professional training for Christian ministry and further graduate studies. While most Payne students go into the pastoral ministry, the seminary trains persons for work as chaplains, educators, pastoral counselors, community development practitioners, and scholars.

### PROGRAM OVERVIEW



### FREQUENTLY ASKED QUESTIONS

**How long will it take to graduate?**  
Payne's MDiv program can be completed in three to five years of full-time or part-time residential and online study.

**How often will I come to campus?**  
There are 10 required residential courses. These courses are completed during a one-week MDiv intensive.

**How to apply?**  
Students can complete paper application or apply online at [www.payne.edu](http://www.payne.edu) or [www.payneonlineweb.com](http://www.payneonlineweb.com).

**4 Core Areas**

1. Biblical Studies
2. Historical Studies
3. Theological Studies
4. Practical Ministry

**90 Credit Hours**


**Africentric Curriculum**  
Payne Theological Seminary seeks to enrich the understanding and appreciation of African and African-American history and culture to help build stronger communities.

**Accreditation**  
Payne Theological Seminary is accredited by the Commission on Accrediting of the Association of Theological Schools in the United States and Canada.

**"Payne's professors have provided insight into leadership techniques to better equip me for ministry."**  
*AVA HARRIS  
MDiv Student*




# Print Ads





## PAYNE THEOLOGICAL SEMINARY

1230 Wilberforce-Clifton Road, PO Box 474, Wilberforce, OH 45384 (937) 376-2946



**Bishop Daniel Payne**





**Dr. Michael Joseph Brown**  
Interim President / Academic Dean

**A Legacy of Educational Excellence**

For more than 200 years, Payne Theological Seminary has been at the forefront of educating leaders for the African-American Methodist Episcopal Church (AMEC). Payne, one of the world's oldest freestanding African-American training schools for clergy.

*Mission*  
Payne Theological Seminary is dedicated to the preparation of African American and other leaders for ministry in the tradition of liberation, reconciliation, social justice, and the dignity of all humankind.



**Our Enduring Achievements**

- A. The building of the Reverdy Cassius Ransom Memorial Library
- B. The move to online education
- C. The launching of a Doctor of Ministry program




The origin of Payne Theological Seminary can be traced to the Ohio Conference of the African Methodist Episcopal Church, which met in Columbus Ohio on October 18, 1844. There a committee was appointed and empowered to select a site and erect a Seminary and Manual Training School.

In 1891, the Board of Trustees of Wilberforce University voted and approved the organization of a seminary to be named for Bishop Daniel A. Payne, who had interested the African Methodist Episcopal Church in a program of higher education and served as the school's first dean.

Payne Theological Seminary was incorporated in 1894 as an independent institution "for the purpose of promoting education, religion, and morality by the education of persons for the Christian ministry and missionaries for the redemption of Africa and other foreign lands." In 1954, the Seminary took steps to raise its standards by promoting a program exclusively on a graduate level.

To learn more about Payne Theological Seminary and online education visit: [www.payne.edu](http://www.payne.edu)






## Founder's Day

Academic Dean & Interim President  
**Dr. Michael Joseph Brown**  
cordially invites you to

# 2015

**THE FOUNDER'S DAY SERVICE**  
Thursday, November 19, 2015



*Awards and Musical Program, 6:30 p.m.*  
*Guest Speaker, Walter E. Fluker, 7:00 p.m.*  
*Boston University School of Theology*


Payne Theological Seminary Chapel of the Living Savior  
1230 Wilberforce-Clifton Road  
Wilberforce, Ohio 45384

RSVP requested by Friday, November 13, 2015  
(937) 376-2946 x. 209

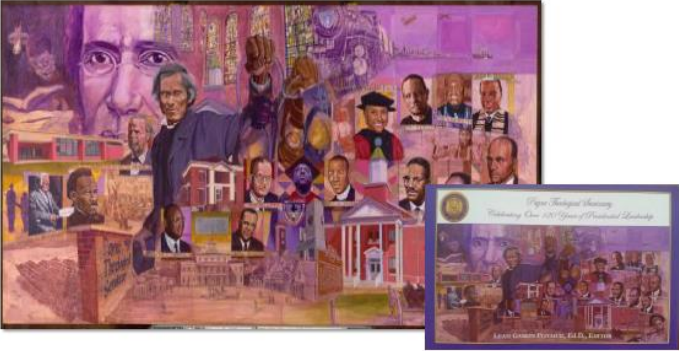
Introducing  
The First Annual  
**Transformational  
Leadership  
Awards in:**

- Art
- Business
- Education
- Government
- Religion
- Volunteerism

# Posters



**PAYNE** THEOLOGICAL SEMINARY



**ALUMNI GIFTS**

*Update your Alumni Profile  
and receive a gift\* from  
Payne Theological Seminary  
– while supplies last!*

\*Alumni must be in good standing with the Business Office of Payne and must not have an outstanding balance.



**PAYNE** THEOLOGICAL SEMINARY

Now Accepting Applications for our 2016 DMin Cohorts!

**APPLY BY JULY 15, 2016**

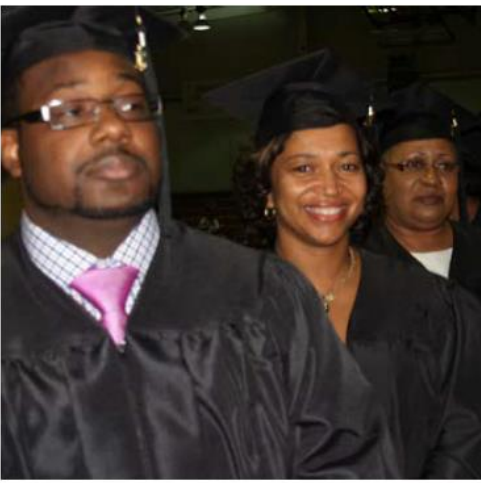


- \* Africentric Curriculum
- \* Student-Centered Transformative Learning
- \* Community-Based Action Research
- \* 7 Cohorts with Outstanding Mentors

PAYNE THEOLOGICAL SEMINARY  
1230 Wilberforce-Clifton Rd., PO Box 474, Wilberforce, OH 45384  
937-376-2946, x. 224  
[www.payne.edu](http://www.payne.edu)

# Print Ads

## Why Payne?



**PAYNE** is your seminary for Master of Divinity and Doctor of Ministry degrees.

- Affordable Tuition
- Flexible Online Courses
- Africentric Focused Curriculum

**“A seminary that enhances spiritual growth and transformation and helps you realize your divine and human potential.”**



For more information:  
Payne Theological Seminary  
1230 Wilberforce-Clifton Road, P.O. Box 474  
Wilberforce, OH 445384  
(937) 376-2946 x. 224  
www.payne.edu



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(937) 376-2946  
payne.edu

*Developing Transformational Leaders*

In honor of your 5th anniversary, the Board of Trustees, Administration, Faculty, Staff, and Students of Payne Theological Seminary would like to show our appreciation to

*Rev. Sidney & First Lady Teresa Williams*

Your leadership and commitment to your church, for teaching on the faculty at Payne, and all that you do in the community.

You have been a blessing and are an inspiration to us all



**Payne Theological Seminary**

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Wilberforce, OH 45384  
(937) 376-2946  
www.payne.edu

# Commencement



Payne Theological Seminary

# Commencement Ceremony

## 2016

Friday, May 20, 2016

7:00 p.m.

Xenia Nazarene Church

1204 W. Second Street, Xenia, Ohio



**PAYNE** THEOLOGICAL  
SEMINARY

*The Board of Trustees,  
Interim President, Faculty, and  
2016 Graduating Class*

*of  
Payne Theological Seminary  
request the honor of  
your presence at its  
Commencement Ceremony*

*Friday, the Twentieth of May,  
Two Thousand Sixteen*

*Seven o'clock in the evening*

*Xenia Nazarene Church  
1204 W. Second Street  
Xenia, Ohio 45385*

# Recruitment Booth

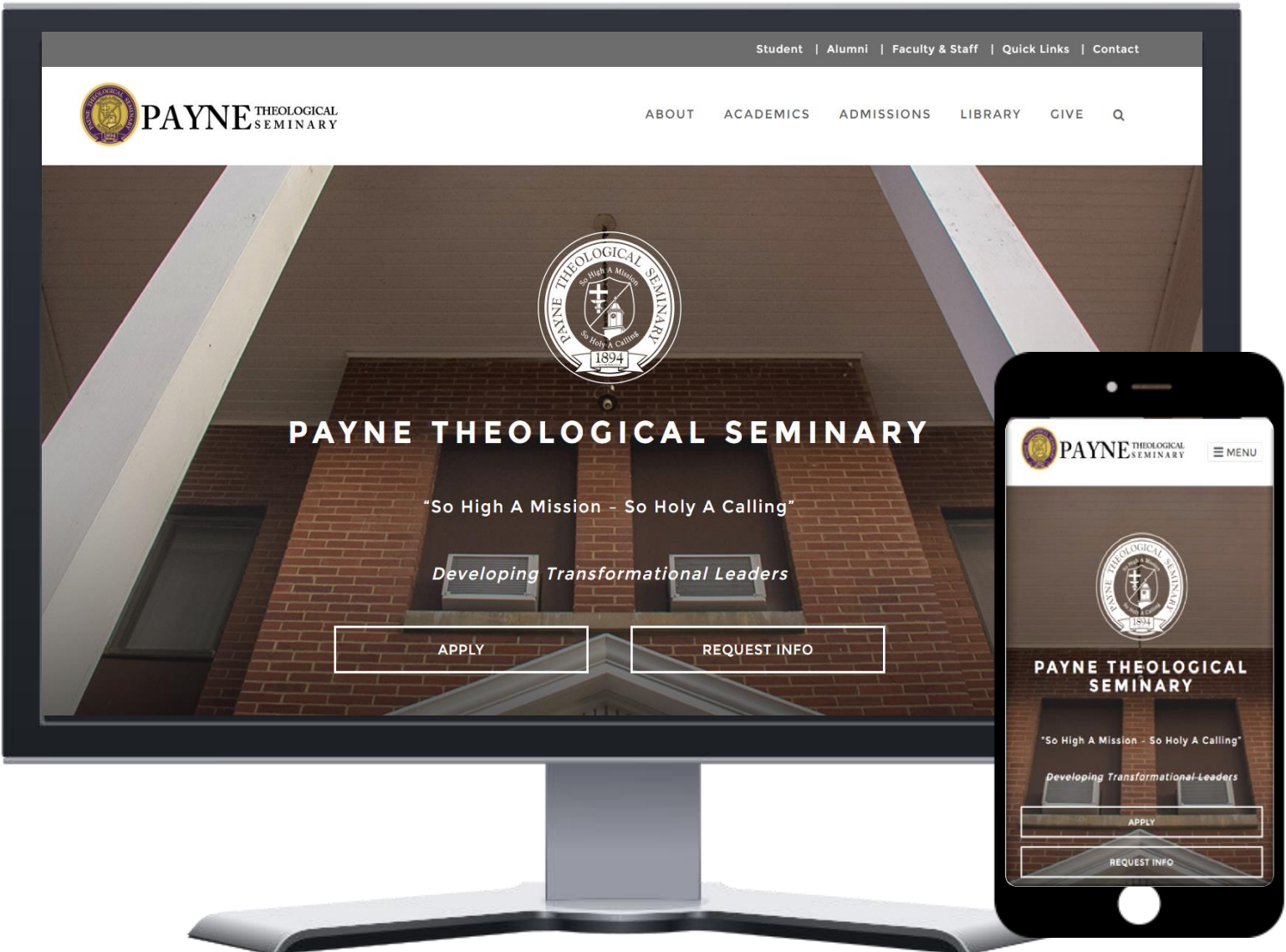


# Social Media




A screenshot of the Payne Theological Seminary Facebook page. The page header shows the name 'Payne Theological Seminary' and a search bar. The profile picture is the seminary's circular seal. The cover photo features a large group of people standing in front of a brick wall with the text 'Welcome to Payne - Apply today!' overlaid. The main content area shows a post from 'Payne Theological Seminary' shared by 'Bobbie Bagners Mudd' from yesterday at 3:41pm. The post includes a photo of a woman and a video thumbnail. The right sidebar contains sections for 'Education', 'Search for posts on this Page', '387 people like this', 'Invite friends to like this Page', 'ABOUT' (with address, phone, and website), 'PHOTO 3', and 'VISITOR POSTS'. The bottom of the page shows interaction options like 'Like', 'Comment', and 'Share'.

# New Website








# Publications – President's Report




## PAYNE THEOLOGICAL SEMINARY








### Building On A Strong Foundation





## PRESIDENT'S REPORT

### Under Construction

*So High A Mission... So Holy A Calling*

[payne.edu](http://payne.edu)

## PRESIDENT'S REPORT

### Under Construction


**Highlights**

**Sustainability:**  
Moving toward a strategic plan focused on sustainability of the seminary and the mission of theological education.

**Mortgage Blessing:**  
A joyous mortgage blessing/celebration took place during the Founder's Day Worship Service to say goodbye to the bank note.

**Partnership with Wilberforce University:**  
Payne has renewed the housing agreement with WU to offer upper classroom dorms on our campus.

**Growth Spurt in Enrollment**



**Stewardship**

**Reduced expenses and increased revenue:**  
Increasing funds are up and expenses are down. Payne is projecting net revenue in excess of \$300,000 this year, and is poised to make capital improvements in excess of \$80,000.


**Fundraising efforts:**  
Payne has grown external contribution revenue from 2% in 2012 to 21% in 2015, by raising nearly \$1 million dollars in grant resources to support Seminary programming and sustainability efforts.

**Student success:**  
At Payne across the student body, the seminary will work to ensure that each student receive a high-quality theological educational experience.


**Community**

**BEYOND THE WALLS:**

A Symposium on  
Mass Incarceration,  
Public Policy, and Reentry



Osiris S. Martin - Keynote with Panelists  
April 20, 2016, Columbus, Ohio

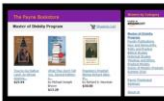


## Under Construction

**Doctor of Ministry Update**


The Payne Program is off to a great start! and Dr. T. Robinson, director of the DMin program. "We are meeting the demand for critical reflection on ministry issues, and we expect the focus group research approach of the program to produce publications on leadership in ministry in the future." The deadline for the 2016 Fall Cohort is July 15<sup>th</sup>. For more information, visit [payne.edu](http://payne.edu).

**Payne Online Bookstore**



The Bishop Reverdy C. Ransom Memorial Library has teamed up with Amazon.com to launch The Payne Bookstore, the one place to find all the books you need for your classes! Where you purchase your textbooks through the Online Bookstore, a portion of all sales come back to the Library which we will then use for programming and collection development. The Payne Bookstore, powered by Amazon.com is organized by academic program, area of study, course title, and name. "Browse by Category" to find required and recommended readings to support courses in both the MDiv and DMin programs at Payne Theological Seminary.


**Financial Literacy Coaching**



A cohort of students have been selected to participate in the Payne Theological Seminary Financial Literacy Coaching Program. Sponsored by a grant from the Lidy Foundation, this strategic program offers 24 MDiv students, eight weeks of confidential financial literacy coaching with a faith-based Christian counselor. The goal is to help them develop key skills to better manage their student loans and enhance their personal finances.

**Board of Examiners**

**Course of Instruction:**  
Payne and Tusne worked together with a consensus-wide group of the Boards of Examiners to introduce legislation to the General Conference to deepen the quality of theological instruction in our Zion. Nearly 100 individuals have been involved in this project.



## PRESIDENT'S REPORT

### Under Construction

**Infrastructure**



**new flooring**



**fresh coat of paint**



**tuck pointing**

**Website upgrades**

- Local web developer that we can meet with and can contact easily.
- Responsive website that reacts to whether the viewer is using a desk top, tablet and mobile device. This improves the functionality on a variety of internet browsers, tablet devices, and smart phones.
- Security improvements to avoid hacks and spam issue with proper SSL Security Certificate.
- Administrative privileges are internal instead of held by the hosting company which allows for more internal control and flexibility.
- Use of WordPress, plug-ins and content management system to help with website maintenance.

**New Branding**

With a new logo and website, Payne is creating a new identity to better connect with current and future students while engaging alumni and the community.



**Apply today to start your MDiv or DMin degree!**

Payne Theological Seminary  
1230 Wilberforce Clifton Rd., PO Box 474, Wilberforce, Ohio 45384  
(937) 376-2946 [payne.edu](http://payne.edu)

# Publications – SGA Newsletter

Student Government Association – Payne Theological Seminary



Spring 2016

## SGA NEWS

Volume 1

### Association sets a course for engagement and connection



SGA has hosted a number of gatherings during intensives at Rooster's and Applebee's. These "Eat, Meet & Greet" nights offer MDiv students an opportunity to fellowship with one another as well as enjoy a meal with the faculty and staff of Payne. In addition, it was established as a "Dine & Donate" fundraising opportunity for SGA, receiving a 10% donation from every meal courtesy of Applebee's.

### MISSION OF THE STUDENT GOVERNMENT ASSOCIATION

To support the mission and vision of Payne Theological Seminary through transparent leadership, diversity, and unified activities. The SGA encourages the student body to use their gifts and talents for the work of service at Payne, and in our local and extended communities.

### PAYNE HAS AN ONLINE STORE! Powered by SGA

SGA has created an online store through Zazzle.com. The store offers students, alumni, faculty, staff and friends the opportunity to show their Payne pride. Plus SGA receives a small percentage of the proceeds with each purchase. Shop at [www.payne.edu](http://www.payne.edu).



### Message from the President



Dr. Michael Joseph Brown  
Incumbent President Academic Dean



As the academic year comes to a close, it is my desire that our graduates have experienced a transformation that will impact their churches, communities, families, friends and the world.

Commencement is a sacred time for Payne. As a theological institution, we have had the opportunity to guide and direct this cohort of students. Their academic achievements can be witnessed as they begin a new journey of ministry.

We salute and commend the Class of 2016! We hope that all will come to celebrate these Christian leaders as they embark on a new mission to serve and spread the good news of the Gospel.

#### Thursday, May 19, 2016

On Thursday, May 21, 2014, Payne will host the Senior Dinner for graduates. This invitation only event will take place at 4 p.m. at the Holiday Inn Fairborn, 2800 Presidential Dr., Fairborn, Ohio 45324. The Alumni Worship Service is open to the public.

Following the Senior Dinner, the Alumni Association will host their annual Alumni Worship Service at 7 p.m. The featured preacher will be Rev. Gerald Cooper, Wayman Chapel A.M.E. Church, Associate Faculty at Payne Theological Seminary.

#### Friday, May 20, 2016

The Payne Commencement Ceremony will be held on Friday, May 20, 2016, at 7:00 p.m. at the Xenia Nazarene Church, 1204 W. Second Street, Xenia, Ohio 45385. Dr. Cheryl Davenport Dozier, President of Savannah State University, will provide the Commencement address.

SGA SPRING 2016

Student Government Association – Payne Theological Seminary

### SGA Leadership



Rev. Lucinda Burgess  
Secretary of SGA



Rev. Ray Kimmerlin  
Treasurer of SGA



Rev. Barry Berry  
Vice President of SGA



Rev. Timothy Miller  
Student at Large



Rev. Cheryll Dozier  
Chaplain

### SGA Leadership Reflection

It is my pleasure to greet you as the 2015/2016 Student Government Association (SGA) President. I am excited about the work of the SGA as our focus was to take the SGA from an inactive student government to an active student government. Although we had a late start and we faced challenges along the way, we are pleased to say that our successes have outweighed our challenges. Listed below you will find the work of the 2015/2016 SGA.

We now have an online store <http://www.zazzle.com/paynesga> where Payne memorabilia is sold and shipped directly to your home. The SGA receives a percentage back on all items sold. Please support our store.

Payne polo-shirts and t-shirts will not be sold online. These items will only be sold at Payne. All shirts will be printed and monogrammed at our local vendor, "Just Ink Tees" in Xenia.

The SGA have been hosting "Eat, Meet & Greet" events on the Wednesday or Thursday evenings of intensives. This is a time for us to bridge the gap between students, faculty, staff and the community.

We have our own Facebook page, please follow us at <https://www.facebook.com/PayneTheologicalSeminaryStudentGovernmentAssociation> to keep abreast of information, activities and events.

We are making use of Blackboard by using Collaborate, an online learning and video conferencing tool, for our monthly meetings.

The election process for the upcoming 2016/2017 SGA will take place beginning July 1, 2016. Please consider running for a position as part of this team.

I would like to thank Rev. Barrington Ross (Vice-president), Rev. Tony Guthrie (Secretary), Sis. Deborah Carpenter (Chaplain) and Sis. Barry Berry (Student at large) for their support and hard work. I would also like to thank Dr. Michael Miller, Ms. Althea Smoot and Ms. Raye Kimberlin for their continuous support during this academic year.

Rev. Lucinda Burgess  
SGA President

### Senior Reflections



Rev. Felicia Bagnors  
MDiv, Class of 2016

**Where do you live?** Wilberforce, Ohio  
**What is your current employment?** Payne Theological Seminary and Pastor of Holy Trinity AMEC-Wilberforce, Ohio.

**Tell us about your ministries.** Women's Health and Youth Ministries. I also serve as 3<sup>rd</sup> District Church School Superintendent.

**What was your favorite class?** My favorite class was Spiritual Formation and Senior Seminar.

**What was your senior thesis?** My senior thesis is titled "Overcoming the Obesity Epidemic: Bringing Awareness to African American Church Leaders and their Congregations Concerning the Benefits of Adopting Healthy Eating Lifestyles."

**Why did you choose Payne?** I wanted the A.M.E. connection and the African-centric perspective.

**How has your Payne education shaped your career or ministry?** It has expanded and enriched my wisdom, knowledge and passion for God's calling on my life.



Rev. Hetshe Hoore  
MDiv, Class of 2016

**Where do you live?** McDonough, Georgia (Metro Atlanta)  
**What is your current employment?** Pastor, and volunteer Chaplain for a hospital and hospice.

**Tell us about your ministries.** I am involved in Sisters-In-The-Spirit, Conquerors Youth Ministry, Panter Chapel AMEC, Prayer & Points of Power, and "CCC" Service.

**What was your favorite class?** My favorite class was Spiritual Formation!  
**What was your senior thesis?** My senior thesis is "Ordinaries of Women in Ministry in the African Conference South Episcopal District of the African Methodist Episcopal Church."

**Why did you choose Payne?** It was an A.M.E. school and I wanted an African American seminary experience! After prayer, this is where God led me.

**Describe your Payne experience.** It has been amazing! I have built long lasting friendships here that I will take with me for a life time. I don't know what to expect, but once I stepped on campus, it changed my perspective on ministry and my outlook on life. There is no other experience like the "black" experience and this is where transparency is at its best! The communion of love and fellowship that collectively involved administrators, professors, and students has transitioned my mind, body, and soul. The holy grounds and the extreme moments of every intensive at Payne Theological Seminary was enriching, enlightening, and empowering. I believe in speaking the gospel, and just as it is the good news, I have been inclined to inform people of the good news of Payne. This experience is what I needed personally, mentally and spiritually to be transitioned, transformed and transparent. It was truly one of the best decisions of my life!

SGA SPRING 2016

[www.rayekimberlin.com](http://www.rayekimberlin.com)