



# VOTE

# Raye

# Kimberlin



## Kimberlin for School Board

In 2019, I ran as a school board candidate. I developed all branding and marketing for my campaign including brand colors, icons, images, graphics, banners, t-shirts, postcards, and yard signs. I did all of my own media buying purchasing print ads and digital marketing. I also created my own website and social media pages. I created and designed all content for social media posts.



# Targeted Email Marketing

**VOTE** **Raye Kimberlin**  
**For Lebanon Schools**  
**A CHAMPION FOR CHILDREN.  
A PROUD SUPPORTER  
OF PUBLIC EDUCATION.**

As a Lebanon school board candidate, I have a desire to work with the administration and staff to keep our district strong. I am willing to tackle difficult issues including student achievement, school resources, equity and diversity, as well as the budget. I would be honored and willing to fight to serve ALL of the students, parents and teachers in our district.

***I am a Lebanon Warrior  
and proud of our schools.***

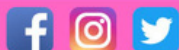


## MY PRIORITIES ARE:

- *Honest and transparent school superintendent and school board*
- *Open Communication with staff, students, parents, and community*
- *Partnerships with parents, community and businesses*
- *Equity and diversity*



rayekimberlin.com



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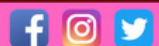


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# Digital Banner Ads




A CHAMPION  
FOR CHILDREN.  
A PROUD SUPPORTER  
OF PUBLIC EDUCATION.

RAYE  
KIMBERLIN  
for Lebanon  
Schools

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# Social Media Posts

**YARD SIGNS  
have arrived!**



**VOTE RAYE Kimberlin** for Lebanon Schools

If you would like a sign or to help place signs, please click here!



**ONWARD LEBANON**  
**Yes!** ISSUE 7  
**SCHOOLS**  
**VOTE NOVEMBER 5**

Citizens for Quality Lebanon Schools  
October 17, 2019 · 📍

We're at Meet the Candidates night with School Board candidates. Raye Kimberlin for Lebanon Schools wants to ask you to Vote YES on Issue 7 for Lebanon City Schools. #OnwardLebanon

**VOLUNTEER & HELP  
DISTRIBUTE POSTCARDS!**

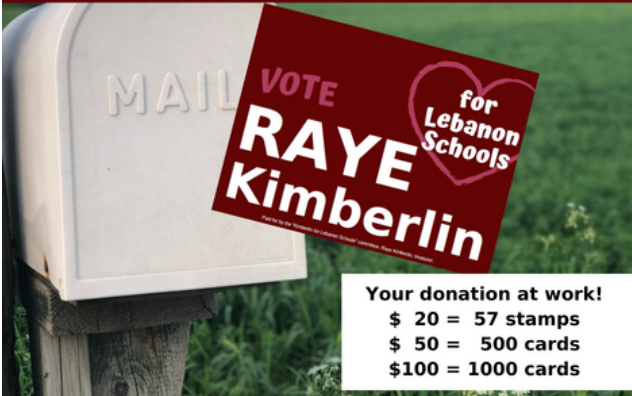


**VOTE RAYE Kimberlin** for Lebanon Schools

Sign up today at [rayekimberlin.com/volunteer/](http://rayekimberlin.com/volunteer/)

## LIVE VOTING RESULTS

**MAKE A DONATION TODAY  
& HELP WITH POSTCARDS!**



**VOTE RAYE Kimberlin** for Lebanon Schools

Your donation at work!  
\$ 20 = 57 stamps  
\$ 50 = 500 cards  
\$100 = 1000 cards



**Thank you  
for your  
support!**

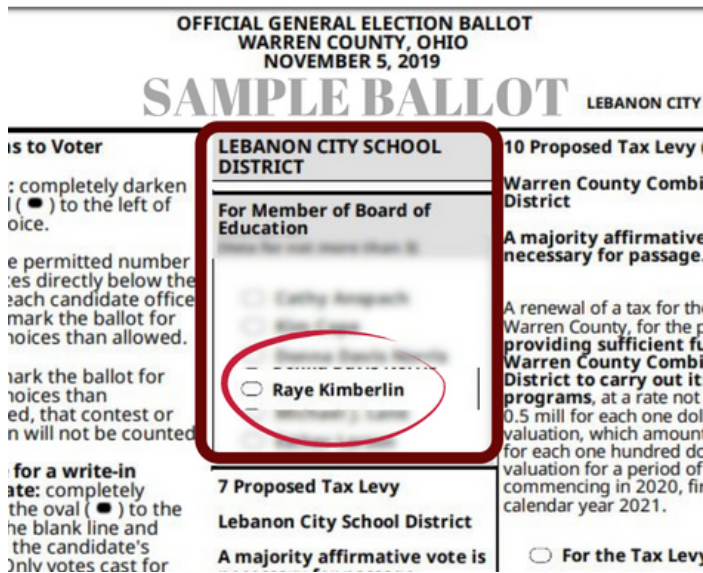
**RAYE  
KIMBERLIN  
for Lebanon  
Schools**



# Social Media Posts



Want to help with the campaign?  
Volunteer today!



Make a donation today!

# Town Money Saver Ads



**VOTE**  
**RAYE**  
**Kimberlin**

for  
**Lebanon**  
**Schools**

**A proud supporter of public education!**

**A champion for children!**

I am asking for your vote and I would be honored to serve our district as a school board member. I have a desire to work with the administration and staff to keep our district strong. There are many positive things that are going on in our district. But I know there are challenges. I am willing to tackle difficult issues including student achievement, school resources, equity and diversity, as well as the budget. I am willing to fight to serve ALL of the students, parents and teachers in our district. I am a Lebanon Warrior and proud of our schools.

[rayekimberlin.com](http://rayekimberlin.com)



Paid for by Kimberlin for Lebanon Schools. Raye Kimberlin, Treasurer.



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**Lebanon**  
**Schools**

**A proud supporter of public education!**

**A champion for children!**

### **About Raye**

Lebanon High School, Class of 1986  
Ohio University, B.S. in Communication in 1990  
Franklin University, M.S. in Communication & Marketing 2012.

### **Why Run For School Board?**

Supporting students by being on the school board is something that has been important to my family. My late cousin, Ethel Sims, was the first African American school board member here in Lebanon. My aunt, Johnny Kimberlin, served on the school board in the Jefferson Township school district for many years. I believe that getting involved at this level will allow me to bring a fresh perspective. I am asking for your vote and I would be honored to serve our district as a school board member. I have a desire to work with the administration and staff to keep our district strong. There are many positive things that are going on in our district. But I know there are challenges. I am willing to tackle difficult issues including student achievement, school resources, equity and diversity, as well as the budget. I am willing to fight to serve ALL of the students, parents and teachers in our district.

**I am a *Lebanon Warrior* and proud of our schools.**

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# Postcards



**VOTE**  
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**Kimberlin**

for  
Lebanon  
Schools

A proud supporter of public education!  
A champion for children!



KIMBERLIN FOR LEBANON SCHOOLS  
416 Cedar Lane  
Lebanon OH 45036

## MY PRIORITIES

- Honest and transparent school superintendent and school board
- Open communication with staff, students, parents, and community
- Partnerships with parents, community and businesses
- Equity and diversity

*I am asking for your vote on November 5th. I would be honored to serve our school district. I have a desire to work with the administration and staff to keep our schools strong. There are many positive things going on in Lebanon schools. But I know there are challenges. I am willing to tackle difficult issues including student achievement, school resources, equity and diversity, as well as the budget. I am willing to fight for ALL students. I am a WARRIOR and I am proud of our schools.*

*Raye*

LEARN MORE ABOUT RAYE:  
[rayekimberlin.com](http://rayekimberlin.com)

Postcard by Kimberlin for Lebanon Schools, Raye Kimberlin, Treasurer